



Inspired by FIFA. Driven by Purpose.

ARTICLE 12

AUTHENTIC REPRESENTATION



What's In a Name?

- In the **FIFA Football Agent Regulations** Article 12 (Representation) ensures that intermediaries act **transparently** and **authentically** – values that define my purpose.

But that's not all.

- The 12th Man is the unseen force driving the team's energy: the unwavering support felt in every play.
- **I'll be your 12th Man—relentlessly pushing for your success.**

My Promises To You

- **Authenticity** - Always genuine, never scripted
- **Transparency** - Clear, open, and honest communication
- **Kindness** - People first, always
- **Results** - Tangible, meaningful outcomes

Driving Your Every Move

- **Finding your purpose**
Helping you gain clarity, direction, and genuine motivation
- **Guiding your career strategy**
Supporting successful placement, development, and new roles
- **Negotiating employment contracts**
Helping you secure fair terms, pay, and protections
- **Advising on commercial income**
Discovering new revenue streams for financial success
- **Connecting you with professional services**
Introducing you to trusted legal, financial, and medical experts

You're In Charge

- **I support, not control.** You choose your path and the people who stand by you.
- **I'm well-connected and well-informed.** With me by your side, you will be too.
- **Results are what matter.** I'm here to deliver them with real added value.
- **You call the shots on fees.** It's your success, so you decide how to share it.

The Word on the Street

“Straightforward and thoroughly trustworthy, he is an impressive man, and I can recommend him unreservedly and most warmly.”

Nick Marshall, Former lawyer for Manchester United Football Club

“Nicholas has an innate ability to generate business success authentically.”

Russ Saunders, board-level consultant for Unilever, Adidas, Google, and Diageo

“A creative mind and strategic business thinker who knows the right people to make things happen.”

Stephen Lea, Manager of The Charlatans and former lawyer for Take That

Where The Magic Happens

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